

MEYERHOFFDESIGN

William Meyerhoff

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MeyerhoffDesign.com

Summary

Highly creative in design that can work in a timely matter. Skilled in various mediums, I can handle multiple projects at one time that can be finished within schedule. I am also a team player and love to learn new things from other.

Skills

Photoshop

Illustrator

InDesign

Premier Pro

Lightroom

Photography

Wordpress

Microsoft Office

Experience

June 2019 - Present

St. Cloud Rox

Graphic designer

- Responsible for creating various graphics for social media purposes and print ads
- Updating and running the wordpress website
- Run all social media accounts, gaining up to 50% follower increase
- Able to work long hours and still get multiple tasks done on time
- Created new mediums to sell to partners
- Various new print pieces such as marketing booklet, high end ticket design, new daily Rox Report, and more.
- Responsible for managing photography and video interns.

Oct 2017 - May 2019

St. Cloud University Library

Graphic designer

- Responsible for creating various graphics for social media purposes and print ads
- Created content to be rotated out for three years per project
- Worked in tight time frames

2015 - Present

Freelance

- Created graphics for sports social media teams
- Web design for various clients
- Made logos for various events/companies
- Signage for company buildings

Education

2015-2016

St. Cloud Tech & Community College

- Generals

2016 - 2020

St. Cloud State University

- BFA in Graphic Design